

Program Information

Applied Leadership

2024/2025

Program Overview	Building on the foundation of your previous studies, this program is designed to specifically address the critical need for skilled leaders in today's dynamic workplaces. It uses hands-on learning and relevant case studies to teach you essential, valuable skills in ethical decision-making, conflict resolution, project management, and strategic communication. Upon graduation, you will feel empowered to excel in management and leadership roles. This program is ideal for diploma or degree holders seeking to take their leadership skills to the next level, such as aspiring managers, team leaders, entrepreneurs, and anyone aiming for executive-level positions. It's particularly valuable for those who want to enhance their existing skill set, develop critical thinking abilities, and effectively lead in diverse and evolving environments.
Area of Study	Applied Business
Credential	Post-Graduate Diploma
Program Length	1 Year Full time (12 months)
Delivery	Hybrid (online and in-classroom)
Work-Integrated Learning	No

Open to International Students	Yes
CIP Code	N/A

Career Outcomes

- CEO
- Manager
- Entrepreneur
- Business owner
- Principal
- Project manager
- Executive director
- President

All Courses

Course Name	Description	Hours
Seminar in Ethics and Integrity (PG-011)	MITT's Ethics and Academic Integrity Seminar provides students with the tools necessary to navigate the expectations of the Canadian post-secondary academic environment. In this three-hour on-line seminar, students will develop a thorough understanding of MITT's Academic Integrity policy and the consequences of academic integrity violations and demonstrate how to use APA style when writing an academic paper.	3 hours
Seminar in Lifelong Learning (PG-012)	Students are introduced to the growth mindset required to become self-motivated resilient learners. Students are challenged to examine	3 hours

	their own thinking habits and build on their strengths in acquiring new learning and skills.	
Leading High Performance, Multi-Disciplinary Teams (AL-030)	This course provides a unique combination of classroom, casework, and daily experiential exercises. Focus will be placed on providing conceptual and experiential learning opportunities to build knowledge about high performance, multi-disciplinary teams and how this relates to the stages of team development, power and control in team functioning and the leadership role.	42 hours
Conflict Negotiation and Building Facilitation Skills (AL-010)	This course prepares students to identify, manage, negotiate, facilitate, and resolve workplace conflict involving individuals and groups. Emphasis is placed on learning how to nurture a respectful and harmonious working environment. Basic theoretical and practical business negotiation and facilitation skills, combined with an understanding of underlying socio-psychological and cultural underpinnings, is also an integral part of the course.	42 hours
Leading for a Globalized Economy (PG-100)	This course provides participants with awareness of the importance and role of leadership in increasingly globalized organizations. Through an examination of global demographic shifts and current business practices and goals, participants will explore the interrelationships of leadership with cross-cultural etiquette, cross-cultural business negotiation, diversity, equity, and inclusion.	42 hours
Creative and Complex Problem Solving (AL-060)	This course is an introduction to creative problem solving methods, including design thinking and lateral thinking. Students are given strategies to critically analyze problems by coming up with a variety of solutions while at the same time testing	42 hours

	for assumptions and bias. Effective methods to use in structured group brainstorming sessions are part of the practical focus of the course.	
Risk Management (PG-110)	Students are introduced to risk management as an increasingly important strategic initiative across industries. Processes to identify potential risks and planning risk mitigation are an essential part of course content. Students will demonstrate how integration of people, technology, information and resources both internal and external to an organization are essential to a successful risk management strategic plan.	42 hours
Visual Analytics for Decision Making (AL-050)	Visual Analytics for Decision-Making introduces students to the transformative power of using data to tell a story. Students are shown how to creatively put data in an effective, visual format to help make complex concepts accessible to assist stakeholders in making informed, evidence-based decisions. Examples of visual analytics include charts, tables, info graphics and another other form of visual representation.	42 hours
Project Management (PG-090)	This course helps students to build their capacity as project managers by applying best practices in project management and the execution of dynamic project management strategies. Students learn to adapt their communication, service orientation, conflict resolution and multi-disciplinary team management strategies to a variety of different situations.	42 hours
Change Management and Practices of Leadership (PG-080)	This course allows students to explore the practices associated with initiating and managing organizational change through a path of least resistance. Students develop leadership skills that inspire and build commitment, while	42 hours

	maintaining productivity, competitiveness and profitability.	
Writing and Grammar for Business (PG-020)	In this course the emphasis will be placed on improving and perfecting written communication for business purposes (e-mails, memos, letters, reports, public relations messaging, and other documents). The focus is on providing students with the knowledge and skills to make their writing clear, effective, and grammatically correct. Students will also have the opportunity to develop effective communication for various professional scenarios and situations, including making business presentations.	42 hours
Organizational Behaviour for Corporate Governance (PG-040)	This course will help students understand how organizational culture is adopted and internalized within organizations. Students will explore determinants of organizational behaviour relating to individuals, groups, and structures, and the effect this has on North American work environments.	42 hours
Dynamic Communication Skills (PG-010)	This course focuses on the communication skills that are necessary to be successful in a professional workplace environment. Developing effective speaking and listening skills are an integral part of the course. Students are also introduced to effective strategies for creating and delivering effective presentations to a variety of audiences for various purposes.	42 hours
Ethics and Social Responsibility for Leaders of Today (PG-030)	This course introduces students to the importance of ethics and social responsibility in business. Emphasis is placed upon increasing awareness, understanding and critical thinking of ethical issues in business, and to provide conceptual tools to guide analysis and decision-making.	42 hours

