

# MANITOBA INSTITUTE OF TRADES & TECHNOLOGY



I am pleased to share this report to the community which provides organizational highlights as well as key performance data from the 2016-17 academic year.

In 2016-17, MITT continued to build bridges of opportunity and awareness with partners, students, and prospective students by delivering programming that met labour market demand and asserting its presence as a unique and practical post-secondary education provider in the province.

Key indicators of our success include our enrolment growth, our ability to turn on new and in-demand programming based on collaboration with industry partners, and our strong graduation rates.

## PRESIDENT'S MESSAGE



A hallmark of MITT is its commitment to partnership. Throughout 2016-17 executive, staff, and instructors engaged with industry, government, and community partners to explore and execute new opportunities that could enhance MITT's ability to provide pathways toward employment and continued post-secondary learning.

Whether these touchpoints happened during large community engagement opportunities like the grand opening of the English Language Institute, through participation in system-wide reviews such as the Province's comprehensive college review or through regular one-on-one and small group collaborations, I am proud to see that working together is a value that guides the people and the practices of our institution.

At the same time that MITT made significant strides in 2016-2017, it also weathered some unanticipated challenges, including program and leadership changes. Throughout, I was impressed by how resilient and agile my colleagues were. As a result, the organization emerged stronger, wiser, and more confident.

I believe MITT is as much a learner as the students it invites into its programs. We are a new post-secondary provider, but we are also a quick study. I am proud of our achievements and equally so of our organization-wide commitment to continuous improvement in all areas.

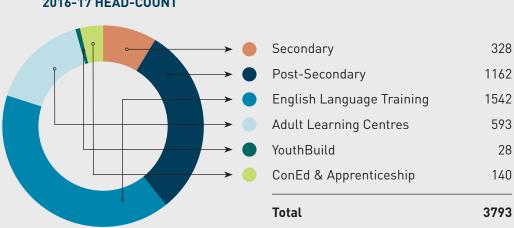
Sincerely,

Ray Karasevich President and CEO

### **ACADEMICS**

#### **ENROLMENT**

In 2016–17, MITT saw strong enrolment across learner audiences.



#### 2016-17 HEAD-COUNT

#### PROGRAMS

MITT continued its partnership-driven response to industry training needs in 2016-17 launching its first two-year diploma program in Cyber Defense and Cloud Administration, and initiating development of additional diploma (Early Childhood Education, Software Developer, Hospitality Management) and post-graduate diploma programs (Global Logistics and Supply Chain Management).

At the certificate level, MITT launched its Power Engineering 4<sup>th</sup> Class Certificate program, and its successful secondary partnership with DSFM expanded to offer Électricité, which is the French-language version of MITT's Electrical Applications certificate program.

#### **PARTNERSHIPS/AGREEMENTS**

MITT signed Memoranda of Understanding with The Centre for Aboriginal Human Resource Development and Neeginan College of Applied Learning, Yellowquill College, Opaskwayak Cree Nation, First Peoples Development Inc. and Continuing Education & Development. MITT also became a signatory to the Winnipeg Indigenous Accord.



#### **STUDENT SUCCESS**

**Oksana Shevchuk**, a student from Ukraine enrolled in MITT's English Language Institute, was named International Student of the Year for 2016 by the Manitoba Council for International Education.

At the annual Skills Manitoba competition, MITT students won 15 medals (four gold, six silver, and five bronze) and three of the gold medalists went on to represent MITT at Skills Canada, which was also held in Winnipeg. At that event, secondary student **Kelvin Michaud** claimed gold in the Electronics competition.

Kevin Chief, MLA for Point Douglas where MITT YouthBuild is based, rose in the Legislative Assembly and spoke of the achievements of learners in MITT YouthBuild. MITT YouthBuild students and staff were invited as guests in the gallery and asked to stand while they were acknowledged and celebrated.



#### GRADUATION

Spring 2017 Convocation was the largest in MITT history with **425** ATTENDEES out of a graduating class of **800**.

#### **RECONCILIATION AND INDIGENOUS INCLUSION**

MITT's Indigenous Speaker Series brought noted Indigenous scholars to campus to help educate students and staff as part of MITT's commitment to reconciliation, including:



**THEODORE FONTAINE** (Ojibway, Sagkeeng First Nation), Residential School Survivor and author, shared reflections from his book: *Broken Circle: The Dark Legacy of Indian Residential Schools* and offered first-hand perspective on the inter-generational impacts of Indian Residential Schools.



**DENNIS WHITE BIRD** (Anishinaabe, Rolling River First Nation), Chief of Staff/Political Liaison for the Assembly of Manitoba Chiefs and former Commissioner for the Treaty Relations Commission of Manitoba, gave a presentation on Treaty rights and the history of treaties throughout Indigenous cultures prior to First Contact.



**SKIP GAGNON**, '60s Scoop survivor and CEO of GMS Professionals Inc., spoke about the '60s Scoop and its impact on Indigenous families in Manitoba and across Canada.

The acknowledgment of Traditional Lands became a permanent component of all MITT events. As part of MITT's Introduction to College and Work program for all new international students, The Blanket Exercise—an experiential learning simulation—was introduced as a way to help newcomers understand the negative effects of colonization on generations of Indigenous peoples in Canada.

#### ACCESSIBILITY

In spring of 2017, MITT held its first global staff training on Accessible Customer Service, the first of five Accessibility Standards outlined in the *Accessibility for Manitobans Act*. MITT was also a recipient of the Access4All Barrier Buster grant from the Rick Hansen Foundation Access4All Canada 150 Signature



Project, supporting initiatives that remove barriers to access within public spaces. As part of this initiative, MITT held an awareness/celebration event for its campus community, invited guests, and the community at large. Special guests in attendance included Mr. Terry Duguid, MP (South Winnipeg), Elder Mae Louis Campbell (Ojibwa-Saulteaux Métis Nation), Rick Hansen Foundation Ambassador, Darrin Luke, and acclaimed hoop dancer and MITT alumna, Emilie McKinney (Swan Lake First Nation).

# COMMUNITY ENGAGEMENT AND EXTERNAL RELATIONS

#### SHOWCASING OUR COMMITMENT

As part of its support of the United Way Winnipeg, MITT executive and staff took part in numerous activities, including the annual Plane Pull event.

As both a sponsor and event participant, MITT supported its partners at Information and Computer Technology Association of Manitoba (ICTAM) during its annual DisruptED event. DisruptED is a premier



event that brings industry and educators together to discuss the future of education and technology and features world-class guest speakers from around the globe.

#### **DONOR RELATIONS**



Winnipeg businessman and North End icon, Joe Sawtus, and his family and friends, came together to create the Joe Sawtus and Canadian Motorcycle Bursary to support students in MITT's Motosport Technician program. Between the bursary's announcement in spring of 2016 and an event held in October to announce the bursary, Joe and his family and friends raised nearly \$15,000 to fund the annual award. Sadly, Joe passed away in April of 2017. At the family's request, MITT hosted a Celebration of Life for Joe at its Henlow campus. Hundreds of guests attended the event, many of whom met at Joe's former shop on Main Street and then rode together to MITT in Joe's honour. Geoff Ives, Motosport Technician Instructor, shared his gratitude for Joe as well as his memories of Canadian Motorcycle.

#### **GOVERNMENT RELATIONS**

MITT hosted numerous meetings and tours with industry stakeholders and partners as well as provincial and federal representatives including Members of Cabinet, the Minister and Deputy Ministers of Education and Training, and senior Provincial leadership.

#### MARKETING AND COMMUNICATIONS

An article titled *The Road to French Lies East*, appeared in *Maclean's 2017 College and University Programs Guide* and featured MITT's partnership with the DSFM as a "made in Manitoba" solution to the trend of Francophone students seeking French-language trades training leaving the province to study instead in New Brunswick.

MITT continued to build awareness through a mix of traditional and digital media channels, including Facebook, Twitter, Instagram and YouTube.

### **ADMINISTRATION**

#### FACILITIES

October of 2016 saw the official grand opening of MITT's English Language Institute (ELI) at its 67 Scurfield Blvd, location. The space includes 12 classrooms, a computer lab, a student



lounge and an outdoor courtyard for students and staff. A grand opening event was held and special guests included Hon. Ian Wishart, Minister of Education and Training, and Mr. Terry Duguid, MP (Winnipeg South). At the Henlow Campus, upgrades were made to enhance the student life experience, including a dedicated student lounge where learners can study or socialize. And at MITT YouthBuild's campus at 756 Main St., significant renovations were completed to improve the facility for students and staff, including a multipurpose/lunch room.

#### REVIEWS

2016-17 saw the launch of several reviews that extended into 2017-18. In 2016-17, MITT continued to work in partnership with its ALC network on a comprehensive review of their governance structure and funding model. In early 2017, MITT also launched an evaluation of its Strategic Plan and in June of 2017, the Province launched its comprehensive review of Manitoba's college system and MITT was a participant and contributor in this process.



#### SIGNIFICANT CHANGES TO ESL PROGRAMS

MITT, along with other post-secondary providers, experienced a significant challenge to ESL programming. In early 2017, the Federal Government reduced its support to ESL providers throughout Manitoba for programming at Canadian Literacy Benchmark levels 5 through 8. This represented a significant reduction in funding to MITT, roughly \$2 million, the elimination of eight classes, and a significant reduction of several instructors and support staff. In light of this unexpected funding shortfall, MITT condensed its ESL programs to its Erin Street campus from its Pembina Highway campus, and a renovation plan was developed for the latter to house MITT's Health Care and Hospitality clusters as well as its Post-Graduate programs.

#### LEADERSHIP TRANSITION

In May 2017, Ray Karasevich assumed interim leadership of MITT for the remainder of the academic year, following the departure of President and CEO Paul Holden. After an international search for MITT's next top executive, Mr. Karasevich emerged as the successful candidate, and was officially appointed MITT's President and CEO on October 23, 2017.

#### **FINANCIALS**

#### CONSOLIDATED INCOME STATEMENT TWO YEAR SUMMARY OF ACTUAL RESULTS

	2015-2016	2016-2017
Revenues		
Provincial Funding	9,733,119	10,266,749
Federal Funding	4,646,934	4,473,814
Tuition	10,790,198	13,106,654
Student Fees	588,832	718,952
Other School Division Revenue	1,330,448	1,628,914
Other Revenues	840,077	1,098,496
Program Generated Revenue	264,090	265,109
	28,193,697	31,558,690
Expenses		
Staffing Costs	17,446,811	19,181,981
Services	3,613,445	3,922,859
Facilities Costs	2,961,269	3,230,169
Supplies	2,133,176	2,376,975
Equipment & Amortization	1,989,445	2,154,111
	28,144,146	30,866,094
Net income (loss)	49,551	692,596



MITT.ca